

National Consumer Protection Week 2003  
Information Security: Putting the Pieces Together  
Public Service Messages for Media  
For use between February 2 and 8, 2003

1. Concerned about your personal information being misused? This is National Consumer Protection Week. You can find out how to secure your personal information at [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw). This message from the Federal Trade Commission and (your radio station/newspaper) [33 words].
2. Strong passwords, firewalls, and up-to-date anti-virus software can help protect the personal and sensitive information on your computer. This is National Consumer Protection Week. For tips on how to secure your personal information, visit [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw). This message from the Federal Trade Commission and (your radio station/newspaper) [43 words].
3. Going online? Install anti-virus software and update it regularly. This is National Consumer Protection Week. For tips on how to secure your personal information, visit [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw). This message from the Federal Trade Commission and (your radio station/newspaper) [34 words].
4. National Consumer Protection Week is February second through eighth. Learn how to manage your personal information wisely and help minimize your risk of identity theft. Visit [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw). This message from the Federal Trade Commission and (your radio station/newspaper) [35 words].
5. Shopping online? Use a secure browser to safeguard your credit information and your transaction. Look for the "lock" icon. For more tips on how to secure your personal information online, visit [www.consumer.gov/ncpw](http://www.consumer.gov/ncpw). This message from the Federal Trade Commission and (your radio station/newspaper) [40 words].